



**Ontario**  
Building & Construction  
Tradeswomen

# OBCT Film Project

Trade Description videos as presented by Tradeswomen

**The Ontario Building & Construction Tradeswomen (OBCT) is currently recruiting unionized tradeswomen to participate in our film project.**

Our project aims to create individual videos for each of the building trades. These videos will be used to provide a realistic representation of the skills needed for the job and what each trade does day-to-day.

The videos will be used by the OBCT to promote tradeswomen, to recruit young and secondcareer workers into the unionized trades through **Construction Training & Apprenticeship Ontario (CTAO)**, and other promotional opportunities through the **Provincial Building & Construction Trades Council of Ontario (PBCTCO)**.

We are looking for qualified Tradeswomen to represent their specific skilled trade on-site. All interested tradeswomen will be interviewed by Jennifer Mossop and provided an opportunity for a pre-interview in order to build rapport. The OBCT will work with your local union, company, and jobsite to ensure that the logistical transition of our film team on-site is smooth.

**If you or a tradeswoman affiliated with your local may be interested in being a Trades spokesperson - please reach out to the OBCT info account at [Info@OBCTradeswomen.com](mailto:Info@OBCTradeswomen.com), Lindsay Maskell at [lindsaymaskell@gmail.com](mailto:lindsaymaskell@gmail.com), or Jenny Olohan at [Jenny@CTAOntario.com](mailto:Jenny@CTAOntario.com).**

Established by the Provincial Building and Construction Trades Council of Ontario, The **Ontario Building and Construction Tradeswomen** is a committee of skilled tradeswomen working together to advocate for women in the trades to ensure they feel inspired, welcomed, motivated, challenged, and empowered. The OBCT offers resources, education, mentorship, and support in order to retain and recruit women into the skilled trades.



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